

## DAVID J. WICKES, M.A., D.C.

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### CORE COMPETENCIES

- Institutional leadership
- Strategic planning
- Assessment
- Educational technology
- Distance learning
- Curriculum design
- Accreditation
- Project and team management
- Grants and fundraising

### EDUCATION AND CREDENTIALS

- **Doctor of Chiropractic (D.C.)**  
National College of Chiropractic, 1977
- **Family Practice residency**  
National College of Chiropractic, 1977-79
- **Institute for Educational Management (IEM)**  
Harvard University Graduate School of Education, 1997
- **Certificate in Fundraising Management (CFRM)**  
Indiana University Center on Philanthropy, 2007
- **Master of Arts in Education and Human Development (M.A.)**  
(concentration: Educational Technology Leadership)  
George Washington University, 2009
- **Certificate – Quality Matters Peer Reviewer**  
Quality Matters Program (quality assurance in online education), 2010
- **Other: Bachelor of Science (B.S.); Associate of Arts (A.A.)**

### SUMMARY OF PROFESSIONAL EXPERIENCE

#### Consultant (ongoing)

- Consulting services in educational technology, distance learning, accreditation, academic program development, and institutional management

#### University of Western States, Portland, Oregon (7/2004 - 7/2011)

- Executive Vice President and Provost

#### National University of Health Sciences, Lombard, Illinois (1979 – 2004)

- Senior Vice President and Provost (1999-2004)
- Vice President for Academic Affairs (1996-1999)
- Assistant Vice President for Academic Affairs (1995-1996)
- Dean of Clinics / Chief of Clinics Staff (1991-1995)
- Director, Training and Assessment Center (1990-1995)
- Chairman, Department of Diagnosis and Director Student Clinic (1980-1991)
- Director, Patient and Research Center; Inpatient Facility (1984-1985)
- Faculty, Department of Diagnosis (1979-2003)
- Lecturer, Lincoln College of Post-professional, Graduate and Continuing Education; National University of Health Sciences (1979-2003)

## EDUCATIONAL TECHNOLOGY AND DISTANCE LEARNING

### Achievements

- MA degree in education and human development with focus on educational technology leadership.
- Certification as peer reviewer for Quality Matters program
- Development of new MS degree program in nutrition and functional medicine; this program is delivered completely online.
- Coordination of successful substantive change process with regional accrediting agency for a degree program delivered entirely online.
- Development of institutional distance learning strategic plan and guidelines.
- Development of online courses for academic degree and continuing education programs
- Design and implementation of a faculty development program in blended and distance learning.
- Implementation of a lecture capture system (Tegrity) and a learning management system (Moodle).
- Needs assessment and technology plan for a new human gross anatomy teaching laboratory.
- Design and delivery of faculty development workshops in Moodle, blended learning, rubrics, development of online continuing education courses, authoring of cases.
- Lead faculty member for several online courses in the health sciences.
- Design and implementation of 40-workstation computer laboratory.
- Development of *CaseCreator*, a SuperTalk-based application that allowed faculty members to author complex clinical simulations for a problem-based curriculum. Is currently being re-coded for delivery via the web and on mobile platforms.
- Development of computer-based exams for use in OSCEs (objective structured clinical examinations).

## ADMINISTRATION, ACCREDITATION AND PROFESSIONAL SERVICE

### Achievements

- Completion of Institute for Educational Management program through the Harvard Graduate School of Education.
- Senior administrator and chief academic officer at two institutions; responsible for strategic planning, institutional assessment, accreditation activities, daily operations, coordination of executive leadership team, grants, affiliation agreements, development (fundraising), and faculty contracts.
- Chief negotiator for administration during faculty union contract. Led successful efforts to modernize the contract, implement a faculty performance evaluation system, implement interest-based bargaining, and implement multi-year contracts to improve budget process.
- Led an institution through a shared process of revising the mission, vision and values statements. Also coordinated the team for institutional rebranding and transition into a university model.
- Rebuilt infrastructure and processes for offices of development at two institutions.
- Developed several new MS degree programs and coordinated successful substantive change processes with the regional accrediting agency.
- Appointed as senior VP to deal with an emerging financial crisis at one institution. Developed an administrative team that dealt with a projected institutional \$2.3 million deficit, successfully reversing the adverse financial trend and restoring a positive variance within eighteen months.
- Coordinated five major accreditation self-studies (regional, focused, and programmatic).
- Served on the Council on Chiropractic Education as a board member, commissioner, vice-chair, and chair.
- Accreditation site team evaluator for regional and programmatic accrediting agencies; served as team chair on several visits.

## SELECTED PUBLICATIONS AND PRESENTATIONS

- **Wickes D.** An interview with Wolfram Laaser. Distance Learning, 2010; 7(1):41-44.
- **Wickes D.** Virtual microscopy can replace light microscopy in chiropractic education. Presentation at the World Federation of Chiropractic Educational Conference 2008, “Chiropractic Education in an Era of Digital Natives and Digital Immigrants”. Beijing, China. November 10-11, 2008.
- **Wickes D.** Modeling blended learning in a faculty development program for a new course management system. Presentation at the World Federation of Chiropractic Educational Conference 2008, “Chiropractic Education in an Era of Digital Natives and Digital Immigrants”. Beijing, China. November 10-11, 2008.
- Mrozek JP, Till H, Taylor-Vaisey AL, **Wickes D.** Research in chiropractic education: an update. J Manipulative Physiol Ther. 2006; 29(9):762-73.
- **Wickes D.** Manipulative therapy and functional medicine (Ch. 29). In *Textbook of Functional Medicine*. Institute of Functional Medicine, Gig Harbor, WA. 2006.
- Mrozek JP, Till H, Taylor-Vaisey AL, **Wickes D.** Research in Chiropractic Education: An Update. Invited White Paper at the Association of Chiropractic College’s 12th Annual Conference, Las Vegas, NV. March 19, 2005.
- **Wickes D.** Medicare Prescription Drug Benefit – A Healthcare Oxymoron. Integrative Medicine. 2004; 2(6):10-13.
- **Wickes D.** Educating Primary Care Chiropractic Physicians. J Chiro Med. 2002; 1(4):175-79.
- **Wickes D.** Complex Computer-based Patient Simulations for Basic and Clinical Science Instruction. Invited presentation at the World Federation of Chiropractic international symposium on "Curriculum Development in Chiropractic Education". Sao Paulo, Brazil. October 27, 2002.
- **Wickes D.** Educating Primary Care Chiropractic Physicians. Invited presentation at the Primary Care Summit - American Academy of Chiropractic Physicians. Chicago, IL, May 17-18, 2002.
- Nichols T (author); **Wickes D,** Clark M, Costarella L, Lukaczer D, Jordan K (editorial board). Functional medicine Adjunctive Nutritional Support for Irritable Bowel Syndrome. Institute for Functional Medicine, Gig Harbor, WA. 1999.
- **Wickes, D.** Laboratory Evaluation in the Low Back Pain Patient. Chapter 11, in: Cox, J, ed. *Low Back Pain: Mechanism, Diagnosis, and Treatment.* 6th ed. Baltimore: Williams and Wilkins; 1999.

## RECENT PROFESSIONAL DEVELOPMENT IN ADMINISTRATION AND EDUCATION

- Annual attendance at the Research Agenda Conference (RAC) and Association of Chiropractic Colleges Educational Conference, 1996 to 2011. Various locations.
- Annual attendance at the Annual Meetings of the Northwest Commission on Colleges and Universities, 2005 to 2011. Seattle, WA.
- Association of Specialized and Professional Accreditors annual meeting. Chicago, IL. April 3-5, 2011.
- 48th International Conference on Fundraising. Association of Fundraising Professionals. Chicago, IL. March 24-28, 2011.
- Year One/Year Three Self-Evaluation Workshop. Northwest Commission on Colleges and Universities. Seattle, WA: March 2, 2011.
- Sloan-C International Conference on Online Learning - The Power of Online Learning: Stimulating New Possibilities. Orlando, FL. November 3-5, 2010.
- Applying the QM Rubric. Quality Matters Program (QA in online education). May 4, 2010.
- Association of Specialized and Professional Accreditors annual meeting. Chicago, IL. March 28-30, 2011.

- Comprehensive (All Standards) Report and Visit Workshop. Northwest Commission on Colleges and Universities. Seattle, WA: February 19, 2010.
- Year One Report Workshop. Northwest Commission on Colleges and Universities. Seattle, WA: February 17, 2010.
- Council for Higher Education Accreditation (CHEA) annual conference. Washington, D.C. January 25-28, 2010.
- Sloan-C Conference on Online Learning. Orlando, FL. October 28-30, 2009.
- Negotiating Labor Agreements. Executive Education Series - Program on Negotiation. MIT, University of Illinois and Harvard Law School. Chicago, IL; October 1-2, 2009.

## RECENT CLINICAL CONTINUING EDUCATION

- The Challenge of Emerging Infections in the 21<sup>st</sup> Century: Terrain, Tolerance, and Susceptibility. 2011 International Symposium on Functional Medicine. Bellevue, WA. April 28-30, 2011.
- Advanced Diagnosis and Nutrition in Practice – the Diagnosis and Management of Complex Clinical Syndromes. ACA Council on Diagnosis and Internal Disorders. Nashville, TN. July 16-18, 2010.
- Confronting Cancer as a Chronic Disease: Primary Care Takes a 360-degree View. 17th International Symposium on Functional Medicine. Hollywood, FL. May 20-23, 2010.
- Advanced Diagnosis and Nutrition in Practice. Council on Diagnosis and Internal Disorders. Dallas, TX. July 17-18, 2009.
- Assessment and Treatment of Mood Disorders from a Functional Medicine Perspective. 16th International Symposium on Functional Medicine. Hollywood, FL. May 27-30, 2009.
- WHO Congress and Symposium on Manual Therapies. World Health Organization. Beijing, China. November 7-9, 2008.
- The Many Faces of Pain: Functional Models for Assessment and Treatment. 15th International Symposium on Functional Medicine. Carlsbad, CA. May 22-25, 2008.

## TEACHING EXPERIENCE

- Faculty (part-time), University of Western States (massage therapy program - pathology)
- Faculty (full-time), National University of Health Sciences (clinical diagnosis)
- Lecturer, Lincoln College of Post-professional, Graduate and Continuing Education; National University of Health Sciences (clinical diagnosis)
- Visiting faculty, Institute for Functional Medicine, Gig Harbor, Washington (1998-2001; 2004). (GI disorders). The IFM is a non-profit organization specializing in multidisciplinary continuing education programs.

## PROFESSIONAL AFFILIATIONS

- Member, International Society of Technology in Education (ISTE)
- Member, American Chiropractic Association (ACA)
- Member, ACA Council on Diagnosis and Internal Disorders
- Member, American Public Health Association (APHA).
- Member, Association of Fundraising Professionals (AFP)
- Member, Institute of Functional Medicine (IFM)
- Member, Council for Advancement and Support of Education (CASE)
- Member, Center for Academic Integrity
- Member, Quality Matters (quality assurance for online education)

*Please refer to my full CV for a more comprehensive list of achievements, experiences, and training.*